

MOBICON XIII

Merchant Package

May 14-16th, 2010

MOBICON, Inc., P O Box 161632, Mobile, AL 36616-2632

MOBICON Inc. is a Not-For-Profit Organization

HOTEL

MOBICON will be at the Ashbury Hotel and Suites, 600 South Beltline Hwy, Mobile, AL 36608.

HOURS OF OPERATION

Friday 12 pm – 6:30 pm (set-up 8 am – 12 pm)

Saturday 10 am – 6 pm

Sunday 10 am – 5 pm

MERCHANT PACKETS

We cannot accept applications via phone or email. A table is only reserved once it has been paid for. To be considered “paid,” a completed Merchant’s Registration Form and payment must be received at our PO Box. Mail for the Merchants’ Room is noted with the postmarked date as it is taken out of the box to establish First Paid/First Placed order. Updates on our web site will include a shopping cart for convenient payment using credit cards.

All merchants will be treated equally: First Paid/First Placed. Please select 2-3 locations from the layout we have provided and mark them on your Registration Form. MOBICON reserves the right to make changes should they be necessary.

PRICES

All convention tables are 6ftx36in. Each table is \$85 and includes one badge and one chair. One additional badge per merchant may be purchased for \$20. Electrical hook-ups are available for \$20 (one unit cost). MOBICON will provide power to the edge of the area; extension cords are not provided.

LEGAL STUFF

Sale of merchandise must be legal in the state of Alabama. All Merchants are responsible for licensing within the state, county, and/or city and must pay their taxes on Sunday according to the laws of the municipality. All trademarked merchandise must be properly licensed.

MERCHANT ROOM RULES

1. All rules and bi-laws of MOBICON must be followed as stated in the program book.
2. We will have one or two liaisons to assist with needs. However, they are not allowed to set-up/take down merchandise or relieve a merchant at their table. Tables are the responsibility of the merchant.
3. Setup must be complete by opening on Friday. Doors will open to merchants 15 minutes prior to the public on Saturday and Sunday. The room must be clear of persons 15 minutes after the close of the business day.
4. Items may not be attached to the walls. Displays must be freestanding and cannot block the isles. Tablecloths, table covers, and backdrops are not provided by the convention or hotel.
5. No Pornographic material or sexual paraphernalia may be on display. Items that are of questionable content; as decided upon by the Merchants’ Room Director should be completely covered or removed. Should you disagree with the Director you may appeal to the President. If you disagree with the President’s decision, you may appeal to the Board of Directors. The item in question must remain covered or removed during the appeal process.
6. Costuming should be tasteful with no questionable body parts exposed.
7. One stack of flyers per business is allowed on the FREEBIES table.
8. Advertising of events that occur at the same time as MOBICON is prohibited.
9. If a problem occurs within the merchants’ room, contact security or the room coordinator immediately. Do not try to intervene. Resolution of any problem within the merchants’ room will go before the Board of Directors for immediate action.

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10. Breakdown begins at 3 pm on the last day of the convention. Please do not start early.
11. Violation of the above Rules may result in loss of merchant privileges and/or Membership. No refund will be issued.

PAYMENT

Mail your Merchant's Registration Form, Badge Request Forms, and payment to the following address:

MOBICON, INC.
P O BOX 161632
MOBILE AL 36616-2632

As above, applications over the phone or via email cannot be accepted. All forms and payment must be returned to MOBICON via US Postal Service (USPS) in order to be registered.

Checks or Money Orders are acceptable forms of payment. Never send cash via USPS. **We cannot accept credit card payments through the mail.**

CONFIRMATION

Confirmation email of placement and receipt of funds will be mailed within ten to fourteen days of receipt of payment.

DEADLINES

Deadline for receiving payments and forms is April 30th, 2010. Please contact Ashton Geddie after this date for availability.

CONTACT INFORMATION

If you need additional information please contact the Merchant Room Director, Kim Lee, by email at Merchants@mobicon.org.

DISCLAIMER

This document is provided as an informational package of the guidelines and rules for merchants that want to attend MOBICON. This information may change without notice, and to obtain an up-to-date copy of this information, log on to <http://www.mobicon.org>. MOBICON and its Board of Directors reserve the right to refuse registration to any merchant.

Date _____

Badge # _____

Merchant Registration Form

Company Name / Contact Name:			
Business Address:			
City, State, Zip:			
Email:			
Web Page:			
Merchandise Description:			
Phone Number:	()	-	
Fax Number:	()	-	
Table location preference		1st	2nd 3rd
Number of tables purchased:		\$85.00 per table/space	
Electrical Hookup (1 per merchant):		\$20.00 (Check Here for Yes)	
Additional Badge (Limit 1 per merchant):		\$20.00 (Check Here for Yes)	
Website Banner	\$10.00 (a link on the website will be included automatically for swap-out)		
Total Due:			

Please complete a registration form for each person receiving a badge. One badge per table is free, a second may be purchased for \$20, and each additional after that will be regular convention pricing so register early for pre-registration pricing. If you need forms for additional badges feel free to photocopy the reverse side or get one from our website – www.mobicon.org.

By signing below all parties working for this group/company agree to all Merchant Room rules as posted in this packet and all MOBICON, Inc. rules as posted in the program book given out during the convention.

Signed _____

Dated: _____

We look forward to seeing you at MOBICON XI.

Date _____

Badge # _____

Date _____

Badge # _____

Please PRINT clearly!

First Name _____ M.I. _____ Last _____

Address _____

City _____ State _____ Zip _____

Birth date (M/D/Y) _____ Age _____ Gender _____

Phone Number _____

Badge Name (what name do you want on your badge?)

E-mail address _____

Reg Before May 1, Weekend (\$35) _____

Guardian Name and Phone Number, if under the age of 18

MOBICON RULES OF CONDUCT:

1. Your badge must be visible at all times. Badges must be worn above the waist and to the front of your body. A replacement badge will cost \$5.00 for the first then full cost for admission after that.
2. **NO Drugs**, nor any member under the influence of illegal substances will be allowed on convention grounds-this includes **underage smokers** and alcohol abuse by anyone **regardless** of age.
3. There will be **no smoking** except in designated hotel areas or outside.
4. Along with your badge, you must keep photo ID on your person at all times.

For any additional information you may visit the website: www.mobicon.org

I agree to be completely responsible for any and all damage I cause to hotel or convention property. I further understand that violation of Convention rules will result in the loss of my convention badge and expulsion from the convention events and areas. I also agree to give MOBICON permission to use my picture(s) for use in promotional purposes. I understand that MOBICON will, from time to time, exchange information with area conventions. If you opt out to this please see any member of the registration staff for an opt-out form.

Signature _____ Date _____

DO NOT WRITE BELOW THIS LINE-STAFF USE ONLY

Weekend PreReg before May1 (\$35) _____

Badge type: Member ___ Staff ___ Guest ___ Comp ___ Retailer ___ Tables ___ Extra Badge ___ Other _____

Payment type: Cash ___ Check ___ Credit ___ Check # _____ Credit Ref # _____ **Amount Paid** _____

NOTES:
Explain all Comps

Credit Card Info:

Badge Picked Up?